

Ashton Court Golf Course Newsletter

Spring/summer news

Volume 1, Issue 1

Special points of interest:

New chipping and putting green (located by the first tee on the hilly course)

Lessons available at discounted rates with pro Andy Rudge ask at the golf hut for details

competition

We are trying to find the best score on both courses

So if you have a good score come and let us know and we'll produce a leaderboard of who's the Tiger Woods of Ashton Court.

Looking forward to summer and golfing weather.

May I take this chance to welcome you to Ashton Court Golf Course and the first newsletter.

The aim of this publication is keep you informed of all golfing news in the park and plans we have to keep the courses moving forward and improving.

Firstly I hope you're all enjoying playing our 2 courses that we have to offer. We have 2 greenkeepers trying to keep them in the best condition at all times to

maximize your enjoyment from your rounds.

As I speak they are sanding and seeding the greens to get the best possible grass and growth to provide a true surface for you to putt on.

As you have probably noticed we have added grass tees making the course longer and for the better golfers more challenging. I do ask that should you hit a shot offline from these tees that you shout "fore" as loud as can to

help minimize any accidents.

I would like to ask all golfers to respect the course and help us make it better for you.

Please keep trolleys off the greens and use the bins provided for your rubbish.

Most importantly please enjoy your golf here this summer

Any feedback is always welcome just pop in and see us

HAPPY GOLFING

FUTURE IMPROVEMENTS AT ASHTON COURT

By the 1st tee on the hilly course, there is now a new putting and chipping area. This has been designed so that should you be waiting to start a round you can go over there and have a chip and putt.

We plan to add some longer rough to the hilly course, for 2 reasons, 1 is to add some definition to the course and 2 is to separate holes from each other to aid with safety issues on the course.

A complete overhaul of the bunkers is being planned with new sand being put into the bunkers and raked evenly making play somewhat easier when you enter one. These bunkers will be raked everyday by our greenstaff.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar

of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an edito-

rial. You can also profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

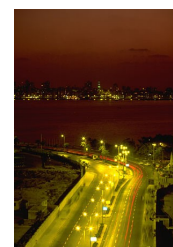
Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”



Caption describing picture or graphic.

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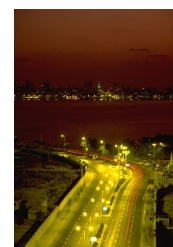
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Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4
Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

Your business tag line here.



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

We're on the Web!
example.microsoft.com

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your

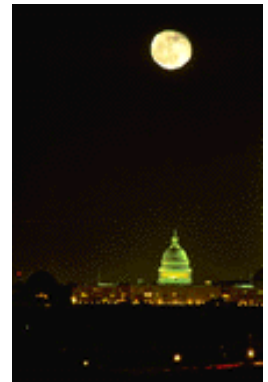
newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a

good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.